

Senior Hindi Linguist

Name: Upendra Vashishtha

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Job Objective:

Always seeking an amazing work opportunity to explore and experience things in the **Localization Industry**. To help businesses reach and connect with their users and help them get the most out of the Internet with new Products, Technologies, and Inventions.

Working Experience:

- Working as a **Sr. Hindi Linguist** at **Welocalize India**. (Sept 20 - Present)
Localizing **Google, Uber & Spotify** (UIs, Help, Marketing, and Legal content)
- Hindi Linguist (Freelance) for **Meta (Facebook, Instagram, Marketplace & Workplace)**
- Worked with **Reverie Language Technologies** as a **Language Specialist**. (June 20 - Sept 20)
Localized Content, Docs, and IVR Recordings for various Clients in India.
- Worked with a News based Startup **Lokal** as **Content & Operations Manager**. (Oct 19 - May 20)
Made Content and Notification Strategies, Launch and Growth Plans.
- Worked with **DailyHunt** as **Content Manager / Editor**. (Dec 18 - Oct 19)
Covered News for 5 districts of Rajasthan and managed 8 reporters
- Worked with **Prime Focus Technologies Pvt. Ltd.** as a **Media Associate**. (Sept 18 - Dec 18)
Did Subtitling in ENG-HI & HI-ENG for **Voot, Hotstar, and Netflix**
- Worked with **Next9News** as a **Copywriter / Proofreader**. (March 17 - Aug 18)
SEO, Keyword Management for YouTube and Proofreading of Content
- Two months **Internship** at **India News** as **Output Assistant** at **Broadcast TV**. (Oct 16 - Dec 16)
- **Website and App Manual Testing, QA** check for backend functions. (10 months Freelance)

Skills:

- Content writing/editing, Content Management & Strategy
- **Localization > Translation, Review, and Proofread (Hindi / English)**
- Website and App **Testing**, Manual **QA**
- **SEO Ranking Keyword Management** for **YouTube**

Strength:

- Passionate and proactive towards work
- Quick Learner and Flexible, ability to stay calm under pressure

Education Qualification:

- **Bachelor of journalism** from **IAAN School of Mass Communication**, New Delhi. (**MCNUJ-2017**)
- **Senior Secondary** in science and mathematics from **GPS** affiliated by **Rajasthan Board**, Ajmer. (2014)
- **Secondary** from **GPS** (Govind public school, **Dholpur**) affiliated by **Rajasthan Board**, Ajmer. (2012)

Interests and hobbies:

- Spirituality, Psychology
- Learning new Languages & Writing
- Social Media, Exploring new Technologies

Personal details:

Nationality : Indian
Languages Known : Hindi, English, Punjabi (Beginner)
Marital status : Single
Permanent Address : Shiv Nagar, Dholpur, Rajasthan (328001)