

# RESUME

NAME: AARANYA ROY

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Date of Birth: 25/02/1993

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I'm a Bilingual Copywriter (Bengali & English) currently working for a Kolkata based advertising agency. I'm looking for a challenging, dynamic and interesting opportunity in your organization where I can step into the adventure of writing.

## WORK EXPERIENCE

- **June 2019 onwards:**  
Senior Copywriter at Inner Circle India Pvt. Ltd.
- **June 2018 - May 2019:**  
Copywriter at Response India Advertising Agency
- **June 2017 - May 2018:**  
Junior Copywriter at Bluestockings Communication
- **April 2017 - May 2017:**  
Internship at Response India Advertising Agency

## ACADEMIC BACKGROUND

- **2014-2016:**  
Master Degree in Journalism and Mass Communication from Calcutta University with First Class marks (65%).
- **2011-2014:**  
Graduation in Bachelor of Arts (B.A.) degree in Journalism & Mass Communication from New Alipore College with First Class marks (61%).
- **2011:**  
Passed Higher Secondary Examination from Akra Saktigarh Rabindra Bidyapith with First Division marks (66%).

- **2009:**

Passed Madhyamik Examination from Akra Saktigarh Rabindra Bidyapith with Star Marks (75%)

**SKILLS**

- Copywriting, Creative Writing, Translation, Proofreading, Proof Editing
- Understanding of client's need and consumer's pulse
- Teamworker and deadline oriented

**HOBBIES**

- Spending time on social media, creating content and engaging with my followers
- Observing trends and algorithm of social media
- Watching films and web series
- Reading books and articles